



10th
International
Symposium
of Facial Plastic Surgery

Discover the Possibilities
in Hollywood, FL

FACIAL PLASTIC SURGERY
April 28-May 2, 2010

Sponsored by the Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery and the International Federation of Facial Plastic Surgery Societies

Achieving “Facial Harmony” and “Multi-level” facelifts were Keynote Topics from Beverly Hills Facial Plastic Surgeon Dr. William J. Binder at 10th International Symposium of Facial Plastic Surgery

April 28 – May 2, 2010. Hollywood, FL. Sponsored by the American Academy of Facial Plastic and Reconstructive Surgery and the International Federation of Facial Plastic Surgery Societies, the 10th International Symposium of Facial Plastic Surgery featured Beverly Hills plastic surgeon Dr. William J. Binder as Keynote speaker and moderator. Dr. Binder spoke about “Creating Facial Harmony with Framework Remodeling” and also “Combining Mid-face and lower Facelift Surgery” (both CME approved courses.)

Speaking on “Creating Facial Harmony with Framework Remodeling”, Dr. Binder explained how the combination of facial features, proportion, and balance determines facial beauty. Whether a conscious or subconscious act, Dr. Binder noted that we are all sensitive to the shape and dimension of our own face and the faces of others. When the balance is pleasing, the eye and the mind are attracted to the faces of others. When they are out of proportion, we tend to consider them unattractive. This is the essence of the concept of facial harmony.

Dr. Binder says facial harmony can be achieved through “framework remodeling”, now better known as facial contouring, a new rejuvenation approach that has become possible thanks to the development of anatomically correct facial implants.

Dr. Binder discussed how these newer facial implants not only aesthetically improve bone structure, but can also be used to help reverse the signs of aging. Contemporary facial implants are contoured to imitate the natural bone structure and youthful form of the overlying soft tissues. They may extend over smaller or larger areas with different thicknesses to create varying projections, thus enhancing either a portion or the entire cheek or jawline.

Dr. Binder also spoke on “Combining Mid-face and lower Facelift Surgery”. As one who practices the “multi-level” approach to facelifts, Dr. Binder discussed his vertical mid-face Lift which lifts the deeper soft tissues, fat and jowls in a way that doesn’t just pull the face. He says the surgeon must elevate and anatomically relocate the midfacial soft tissues and the jowl *vertically* upward and back to where they were years before. However, if there is excess laxity and loose-hanging muscle below the chin, it may be necessary to add lower facelift and neck lift surgery to the procedure.

Binder uses several different techniques for these areas depending on the individual’s degree and location of skin and muscle laxity. Among these are “corset platysmaplasty” in which he will isolate, relocate, and use the muscle to reinforce the neck rather than merely pulling the skin; the bidirectional neck lift where he produces a muscular sling from a bidirectional approach or, for younger patients, he may use submental liposuction to sculpt the neck.