

JANUARY 15, 1991

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Woman's Day

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How to Keep Your Kids Well This Winter

The Problem People Won't Admit

● Like 28 million other Americans, you might have a serious hearing problem—and not even know it. Don't suffer in silence! See page 32



MEAT MEALS TO FIX IN



YOUNGER, *Prettier, Faster, Cheaper!*

Because facial tissue and dental bones may shrink with age Dr. William Binder of Los Angeles developed submalar augmentation, or facial implants. His FDA-approved technique consists of inserting silicone implants below the cheekbones to fill out the depressed middle third of the face and lift facial skin. Just the thing for those who are unhappy with the too-tight, masklike results of a face-lift, or not quite ready for one. The procedure costs about a fourth as much as a full-scale lift.



Before

After