

Friday

OCTOBER 12TH

2007

MASTERS
EDUCATIONAL
SERIES

Touro University

Las Vegas, NV

SCULPTING TECHNIQUES USING FACIAL IMPLANTS

Designated 7.5 ACCME credits



MEDICAL EDUCATION COLLABORATIVE

SCULPTING TECHNIQUES USING FACIAL IMPLANTS

The Masters Educational Series, Volume X

The *Masters Educational Series* presents an in-depth seminar by leading plastic surgeons on the most effective use of alloplastic facial implants. Learn the basics of "fixing the foundation" to achieve the longer-lasting, more youthful look your patients desire.

The experts in the field will provide their extensive experience to help the surgeon understand the latest techniques in performing facial implant procedures and obtaining the best outcomes in facial contouring. The course will include lecture material, videos and a hands-on cadaver lab dissection.

Touro University – Nevada

874 American Pacific Drive, Henderson, NV



Cadaver Lab

Touro University Nevada features a world-class facility, complete with surgical instrumentation and presentation technology.

Note: Transportation will be provided to and from the Cadaver Lab at 874 American Pacific Drive, Henderson, NV.



This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for continuing Medical Education through the joint sponsorship of Medical Education Collaborative, Inc. (MEC) and The Professional Image, Inc. MEC is accredited by the ACCME to provide continuing medical education for physicians.

Medical Education Collaborative designates this educational activity for a maximum of 7.5 AMA PRA Category 1 Credit(s)TM. Physicians should only claim credit commensurate with the extent of their participation in the activity.

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Touro University – Las Vegas, NV

7:30 - 8:00 am	Registration and Continental Breakfast	
8:00 - 8:20 am	Welcome, Introduction and Overview of Facial Implants and Biomaterials	W. Binder, MD
8:20 - 9:10 am	Basics of Chin Implants: Indications and Technique with Video	W. Binder, MD
9:10 - 9:30 am	Break	
9:30 - 10:20 am	Advanced Concepts in Chin Augmentation and Mandibular Angle Implants: Technique with Video	E. Terino, MD
10:20 - Noon	Cadaver Lab: Surgical Techniques in Mandibular Augmentation – Chin, Pre-Jowl, Angle and Total Mandibular Augmentation	W. Binder, MD E. Terino, MD
Noon - 1:00 pm	Lunch	
1:00 - 1:45 pm	Overview of Mid-Facial Rejuvenation: Malar, Submalar and Midface Implants; Technique with Video	W. Binder, MD
1:45 - 2:00 pm	Advanced Techniques in Mid-Facial Contouring and Premaxillary Implants	E. Terino, MD
2:00 - 2:20 pm	Break	
2:20 - 2:50 pm	A MultiLevel Concept of Rhytidectomy with Use of Facial Implants	W. Binder, MD
2:50 - 4:45 pm	Cadaver Lab: Demonstration – Surgical Techniques in Mid-Facial Implants: Nasal Implants and Pre-Maxillary Implants	W. Binder, MD E. Terino, MD
	How to Design Custom Implants	
4:45 - 5:30 pm	Wrap up: Round Table Discussion and Case Studies – Panel to make recommendations with discussion of difficult problems and how to manage complications	W. Binder, MD E. Terino, MD
	Adjourn	

REGISTRATION FORM

Friday

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2007

Touro University – Las Vegas, NV

On or Before
September 5, 2007

After
September 5, 2007

COURSE FEE:

\$ 2,100

\$ 2,500

Please Print

Name _____

Specialty _____ Degree _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

E-mail _____

Payment (Circle one) _____ Check _____ Visa _____ Mastercard _____ Amex _____

Card # _____ Vin # _____

Exp. Date ____ / ____ / ____ Signature _____

Make Checks Payable to: _____

The Professional Image, Inc.
359 San Miguel Drive, Suite 303
Newport Beach, CA 92660

For Additional Information, Please Contact THE PROFESSIONAL IMAGE, INC.

PHONE: (949) 760-1141 FAX: (949) 760-1259 E-MAIL: tpi4pr2@aol.com

www.facialimplantcourses.com

Cancellation policy: Registration is 50% refundable only if a written cancellation notice is received at the address above by September 5th, 2007.

NOTE: Registrants are responsible for their own hotel reservations. Please visit www.facialimplantcourses.com for hotel information. Transportation will be provided to and from the Cadaver Lab at Touro University.

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COURSE FACULTY



WILLIAM J. BINDER, MD, FACS, is board certified by both the American Board of Facial Plastic and Reconstructive Surgeons and the American Board of Otolaryngology and Head & Neck Surgery. He is a Fellow of the AAFPRS, Asst. Clinical Professor at UCLA Medical Center and Attending Surgeon at Cedars Sinai Medical Center. Dr. Binder has edited 3 text books, published over 60 articles and chapters in national medical and surgical journals and is a pioneer in the use and developments in facial implants to create the modern field of facial contouring.



EDWARD O. TERINO, MD, is a graduate of Amherst College and Yale University. Dr. Terino is a certified Diplomate of the American Board of Plastic Surgery, a member of the American Society of Plastic Surgery and the American Society of Aesthetic Plastic Surgery. He has served on the teaching staffs of several universities including UCLA, USC and Stanford and is a world renowned pioneer and developer in the field of facial implants and solutions for flat cheeks, small jaw lines and weak facial contours.

The purpose of this program is to provide an in-depth learning opportunity so physicians can learn the most effective, safe and long lasting techniques to obtain an optimal result. Our target audience is plastic surgeons, facial plastic surgeons, oral/maxillofacial surgeons and aesthetic surgeons of all disciplines. Upon completion of this activity the participant will be able to:

- Demonstrate principles of facial aesthetics.
- Discuss techniques of consultation and implementation of chin, nasal, midface, etc. augmentation to provide consistent and reliably predictable results.
- Identify potential complications and how to effectively avoid and manage them.
- Obtain correct and exact implant placement, as well as determine the right type of implant for each anatomical area.

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