

Saturday

JUNE 10<sup>TH</sup> 2006

W Hotel  
Times Square

New York City

William J. Binder, MD presents:

# ADVANCED SCULPTING TECHNIQUES USING FACIAL IMPLANTS

Designated 7.25 CME credits

## ADVANCED SCULPTING TECHNIQUES USING FACIAL IMPLANTS

*The Masters Educational Series, Volume VI*

The Masters Educational Series presents an in-depth seminar by leading plastic surgeons on the most effective use of alloplastic facial implants. Learn the basics of "fixing the foundation" to achieve the longer-lasting, more youthful look your patients desire.

The experts in the field will provide their extensive experience to help the surgeon understand the latest techniques in performing facial implant procedures and obtaining the best outcomes in facial contouring. The course will include lecture material, videos and one-on-one interaction with case study review.

Held at the  
W Hotel – Times Square in New York City

1567 Broadway at 47th Street

New York, NY 10036

888/627-8680

www.whotels.com

Medical Education Resources is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians.

Medical Education Resources designates this educational activity for a maximum of 7.25 AMA PRA Category 1 credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

This CME activity was planned and produced in accordance with the ACCME Essentials.

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7:30 am	Registration and Continental Breakfast	
8:00 - 8:30 am	Introduction and Overview of Facial Implants	W. Binder, MD
8:30 - 9:30 am	Chin Augmentation: The Basics – Indications and Technique	W. Binder, MD
9:30 - 10:00 am	Break	
10:00 - 11:00 am	Chin Augmentation: Pre-Jowl and Chin Implants – Advanced Concepts	J. Shire, MD
11:00 - Noon	How to Successfully Use Nasal and Chin Implants in Rhinoplasty	G. Tobias, MD
Noon - 1:00 pm	Lunch	
1:00 - 1:45 pm	Overview of Mid-Face Rejuvenation: Malar, Submalar, Midface	W. Binder, MD
1:45 - 2:45 pm	Alloplastic Implants: Minimally Invasive Facelift with Implants – Use of Implants in Facelift Surgery	J. Niamtu, DMD
2:45 - 3:30 pm	The Multilevel Approach to (subperiosteal/ subcutaneous) Facelift: VIDEO – <i>The Simultaneous Use of Implants in Rhytidectomy: How I do it!</i>	W. Binder, MD
3:30 - 3:45 pm	Break	
3:45 - 4:15 pm	3D Accuscan and Use of Custom Implants for Reconstructive Procedures: VIDEO – <i>Angle Implants</i> (Dr. E. Terino) VIDEO – <i>Total Mandibular Augmentation</i> (Dr. W. Binder)	W. Binder, MD (E. Terino, MD – Video)
4:15 - 5:00 pm	Case Studies: Difficult Cases & Complications – Participants send in a case and ask the Panel to make recommendations and overview	W. Binder, MD J. Niamtu, DMD J. Shire, MD G. Tobias, MD
5:00 pm	Adjourn	

## REGISTRATION FORM

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JUNE 10<sup>TH</sup> 2006

W Hotel – Times Square – New York City

	On or Before May 25, 2006	After May 25, 2006
COURSE FEE:	\$ 500	\$ 595
Please Print		
Name _____		
Specialty _____	Degree _____	
Address _____		
City _____	State _____	Zip _____
Phone (     ) _____	Fax (     ) _____	
E-mail _____		
Payment (Circle one)	Check	Visa    Mastercard    Amex
Card # _____		
Exp. Date ____ / ____ / ____	Signature _____	
Make Checks Payable to:	The Professional Image, Inc. 359 San Miguel Drive, Suite 303 Newport Beach, CA 92660	

For Additional Information, Please Contact THE PROFESSIONAL IMAGE, INC.  
PHONE: (949) 760-1141 FAX: (949) 760-1259 E-MAIL: tpi4pr2@aol.com

Cancellation policy: Registration is 50% refundable only if a written cancellation notice is received at the address above by May 30th, 2006.

NOTE: Registrants are responsible for their own hotel reservations.

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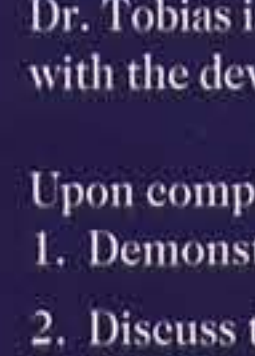
**WILLIAM J. BINDER, MD, FACS**, is board certified by both the American Board of Facial Plastic and Reconstructive Surgeons and the American Board of Otolaryngology and Head & Neck Surgery. He is a Fellow of the AAFPRS, Asst. Clinical Professor at UCLA Medical Center and Attending Surgeon at Cedars Sinai Medical Center. Dr. Binder has edited 3 text books, published over 60 articles and chapters in national medical and surgical journals and is a pioneer in the use and developments in facial implants to create the modern field of facial contouring.



**JOSEPH NIAMTU, III, DMD**, is a fellow of the American Academy of Cosmetic Surgery and the American Society for Lasers in Medicine and Surgery. Board certified by the American Board of Oral and Maxillofacial Surgery, he lectures internationally on cosmetic facial surgery and has written over 150 publications on the subject.



**JAMES R. SHIRE, MD, FACS**, is board certified by the American Board of Facial Plastic and Reconstructive Surgeons, the American Board of Otolaryngology Head and Neck Surgeons, and is a Fellow of the American College of Surgeons. He has been in practice for 19 years and was formerly Director of Facial Plastic Surgery at Albert Einstein College of Medicine, NY.



**GEOFFREY TOBIAS, MD**, is Attending Surgeon and Instructor at Mt. Sinai Hospital and School of Medicine in New York City and Associate Chief of Head and Neck Surgery at Englewood Hospital in Englewood, New Jersey. He is a member of the American Academy of Facial Plastic Surgery and the American Academy of Otolaryngology – Head and Neck Surgery, as well as a member of the American Academy of Facial Plastic (& Reconstructive) Surgery.

Dr. Tobias is a highly respected facial plastic surgeon who has been associated with the development and refinement of many pioneering techniques.

Upon completion of this program, participants should be better able to:

1. Demonstrate three-dimensional principles of facial aesthetics.
2. Discuss the techniques of consultation and implementation of mid-face and pre-mandible augmentation and suspension that will produce consistently and reliably predictable results.
3. Identify the potential complications of alloplastic augmentation and how to effectively avoid and manage them.