

# The Art of Facial Contouring The Use of Facial Implants and Fillers in Aesthetic Surgery

Learn the advanced techniques of "fixing the foundation" to achieve the longer-lasting, natural, more youthful look your patients desire. The experts in the field will provide their extensive experience to help the surgeon understand the latest techniques in performing facial implant procedures and obtaining the best outcomes in facial contouring. The topics will include surgical techniques in the placement of facial implants, how to use fillers and implants to maximize the "volumetric" augmentation of the midface, tips in rhytidectomy, and how to maximize facelift results with implants and fillers. The course will include a cadaver lab, lecture material, videos, and one-on-one interaction with case study review.

## Touro University- Nevada

874 American Pacific Drive, Henderson, NV

#### Cadaver Lab

Touro University Nevada features world-class facility, complete with surgical instrumentation and presentation technology.

Note: Transportation will be provided to and from the Cadaver Lab at 874 American Pacific Drive, Henderson, NV



#### Physician Accreditation

Medical Education Resources is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians.

#### Credit Designation

Medical Education Resources designates this educational activity for a maximum of 15.5 AMA PRA Category 1 credit(s)<sup>TM</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

## "Advanced Techniques Using Facial Implants"

Oct, 23 & 24, 2008

#### Faculty:

William Binder, MD, FACS, Alan Kaye, DDS, Val Lambros, MD, FACS, Joesph Niamtu, III, DMD, Edward O. Terino, MD,

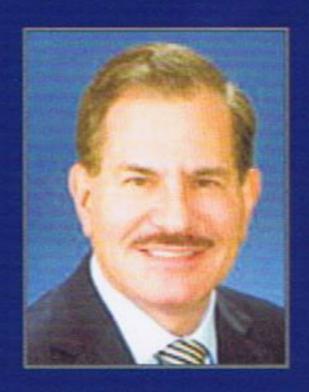
# Seminar Agenda Thursday October 23, 2008

8:00 – 8:30 a.m.	Registration and Continental Breakfast	
8:30 – 9:00 a.m.	Welcome, Introduction and Overview of Facial Implants, Fillers & Biomaterials	W. Binder, MD
9:00 – 9:40 a.m.	Facial Aging a Fresh Look: Deciding how to Va approach Facial Rejuvenation	al Lambros, MD
9:40 – 10:20 a.m.	Basics of Chin Implants: Indications & Technique with Video	W. Binder, MD
10:20 – 10:40 a.m.	BREAK	
10:40 – 11:15 a.m.	Advanced Concepts in Chin Augmentation & Mandibular Angle Implants	E. Terino, MD
11:15 – Noon	Mandibular Angle and Mandibular Body Implants J	. Niamtu, DMD
Noon – 1:00 p.m.	Lunch	
1:00 – 1:30 p.m.	Techniques in Chin & Mandibular Implants: VIDEO – (In Cadaver Lab)	Faculty
1:30 – 4:15 p.m.	**CADAVER LAB  *Surgical Techniques in Mandibular Augmentation:  *Chin, Pre-Jowl, Angle & Total Mandibular Augmentation.  *Adjunctive Use of Facial Fillers for the lower  1/3 of the face	Demonstration by Faculty
4:15 – 5:00 p.m.	Round Table Discussion & Q & A: How to manage complications of Mandibular Contouring; Current concepts in Facial Rejuvenation of the lower 1/3 of the Face	Faculty
5:00 p.m.	Adjourn & Bus – Back to Hotel	
6:30 – 7:30 p.m.	Cocktail Reception for Participants and Faculty	

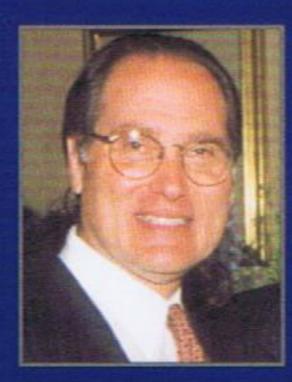
### Seminar Agenda Friday October 24, 2008

8:00 – 8:30 a.m.	Registration and Continental Breakfast	
8:30 – 9:00 a.m.	Introduction & Overview of Mid-Face Rejuvenation: Malar, Submalar, and Midface Implants Facial Aging; Volumizing the Midface with implants	W. Binder, MD
9:00 – 9:20 a.m.	My experience with Fat Augmentation	Val Lambros, MD
9:20 – 9:50 a.m.	Overview of Injectable Fillers. The Perfect Companion for Facial Implants.	J. Niamtu, DMD
9:50 - 10:10 a.m.	BREAK	
10:10 - 10:40 a.m.	Advanced Concepts in Malar Augmentation; The ability to change facial bone structure	E. Terino, MD
10:40 – 11:00 a.m.	Volumetric Treatment of the Periorbital Region	Val Lambros, MD
11:00 – 11:30 a.m.	Custom Implants in Reconstructive and Aesthetic Surgery	Alan Kaye, DDS
11:30 – Noon	Use of ePTFE and Composite Implants in Rhinoplasty	W. Binder, MD
Noon – 1:00 p.m.	Lunch	
1:00 – 1:30 p.m.	Techniques in Midface Implants: VIDEO – (In Cadaver Lab)	Faculty
1:30 – 4:15 p.m.	* Surgical Techniques in Midface (Malar & Submalar) Implants:  * Volumizing the Midface with Implants  * How to design a Custom Implant  * Nasal Implants and Pre-Maxillary Implants.  * Use of fillers with Midface Implants & Periorbita  * Lip Augmentation - Injection technque	Demonstration by Faculty
4:15 – 5:00 p.m.	Round Table Discussion; Q & A: Pearls in Midface Contouring; Complicated cases & managing complications	Faculty
5:00 – 6:00 p.m.	Adjourn	

Faculty Disclosure: It is the policy of Medical Education Resources (MER) to ensure balance, independence, objectivity, and scientific rigor in all its educational activities. All faculty participating in our programs are expected to disclose any relationships they may have with commercial companies whose products or services may be mentioned so that participants may evaluate the objectivity of the presentations. In addition, any discussion of off-label, experimental, or investigational use of drugs or devices will be disclosed by each of the faculty members at the time of presentation.

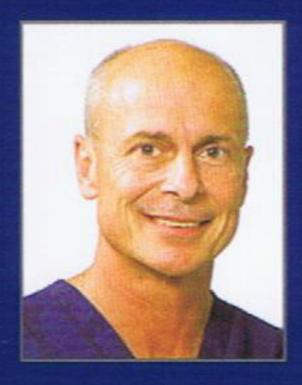


William Binder, MD, FACS, is board certified by both the American Board of Otolaryngology and Head & Neck Surgery. He is a fellow of the AAFPRS, Asst. Clinical Professor at UCLA Medical Center and Attending Surgeon at Cedars Sinai Medical Center. Dr. Binder has edited 3 textbooks, published over 60 articles and chapters in national medical and surgical journals and is a pioneer in the use and developments in facial implants to create the modern field of facial contouring.



Alan Kaye, DDS, is a graduate of Howard University College of Dentistry and Long Island University. Dr Kaye is a member of multiple organizations including the American Academy of Implant Dentistry and the American Academy of Implant Prosthodontics. Dr. Kaye is a noted lecturer and author and has co-authored textbooks, articles and several senate bills. Dr Kaye continues to consult with various legislators on issues impacting senior health care.

Val Lambros, MD, FACS, has been on the forefront of new thought and technique in plastic surgery on both a national and international level. A graduate of Rush Medical College, Dr. Lambros has taught at UCI, UCLA, and the University of Miami. Dr. Lambros is a member of the Diplomat of the American Board of Plastic Surgery and lectures regularly challenging traditional plastic surgery assumptions about many aspects of facial aging and facial surgery.



Joseph Niamtu, III, DMD, is a fellow of the American Academy of Cosmetic Surgery and the American Society for Lasers in Medicine and Surgery. Dr. Niamtu is board certified by the American Board of Oral and Maxillofacial Surgery. Dr. Niamtu lectures internationally on cosmetic facial surgery and has written over 200 publications on various cosmetic facial topics. Dr. Niamtu served as editor of 3 textbooks on cosmetic facial surgery and has written chapters in 17 other textbooks.



Edward O. Terino, MD, is a graduate of Amherst College and Yale University. Dr. Terino is a certified Diplomat of the American Board of Plastic Surgery, a member of the American Society of Aesthetic Plastic Surgery. He has served on the teaching staffs of several universities including UCLA, USC, and Stanford and is a world-renowned pioneer and developer in the field of facial implants and solutions for flat cheeks, small jaw lines and weak facial contours.

The purpose of this program is to provide an in-depth learning opportunity so physicians can learn the most effective, safe and long lasting techniques to obtain an optimal result. Our expertise is best utilized by plastic surgeons, facial plastic surgeons, oral/maxillofacial surgeons and aesthetic surgeons of all disciplines. Upon completion of this activity the participant will be able to:

- Demonstrate surgical techniques in the placement of facial implants.
- Discuss techniques of consultation and implantation of chin, nasal, midface, augmentation to provide consistent and reliably predictable results.
- Identify potential complications and how to effectively avoid and manage them.
- Obtain correct and exact implant placement, as well as determine the right type of implant for each anatomical area.
- Define fillers and implants to maximize the "volumetric" augmentation of the midface.
- Analyze and maximize the facelift result with implants and fillers.
- Demonstrate how mandibular implants maximize the jaw-neckline in rhytidectomy.
- Determine the significance of bone structure in facelift surgery.

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October 23 & 24, 2008

### Touro University, Las Vegas, NV

#### ATTENDEE REGISTRATION FORM

Name:	
Specialty:	
Address:	
City:	State/ZIP:
Telephone:	Mobile:
Fax:	E-mail:
The Professional Ima	d registration with payment by mail or fax to: age, Inc., 359 San Miguel Drive, Suite 303, swport Beach, CA 92660 9) 760-1141 Fax: (949) 760-1259
Cost: \$2,700 before Septemb	oer 15th, (\$2,900 after)
Payment Options: Check: Make payable to: Th	
Credit Card: (please circle)	Visa MasterCard
Account Number:	Exp. Date:
Cardholder Name:	
Signature:	
Contouring: The Use of Facial October 23 & 24, 2008 at Tou event the meeting is cancelled do or national emergency, the spor	This event contract binds me to attend The Art of Facial Implants and Fillers in Aesthetic Surgery, to be held on the University in Las Vegas, NV. I understand that in the ue to Acts of God, Acts of Terrorism, or any kind of state are resceptions will be made, due to the rental, exclusivity
Name:	
Date:	